



# PDLN Newsletter

## No. 1, July 2009

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### ***Dear PDLN Member!***

### ***Discover our first PDLN Newsletter !***

*From now on, you will receive this newsletter on a regular basis. Our aim is to provide:*

- News from our members.
- Important issues and decisions from the PDLN organisation as well as from its members and new candidates.
- Legal aspects coming from the EU about digital content dissemination.
- Other issues, depending on their general interest for PDLN

## *1. PDLN Working Groups: Searching for candidates.*

- During the last Board meeting in Brussels (which was held on top of the Atomium building - thanks to Press Banking!), two working groups were created: one to promote legal issues, the other to manage technical aspects of PDLN Connect.

What are they?

### *(A) PDLN Legal and Business Models Working Group*

- The task of this working group is to guide the development of shared services between PDLN members and others which are commercially attractive, profitable for publishers and DLO, and enhance market competition.
- This group is chaired by Andrew Hughes, NLA.
- You can find detailed information about this working group on our website and via this link:

[http://www.pdlIn.info/gfx/PDF/PDLN\\_Legal\\_Working\\_Group.pdf](http://www.pdlIn.info/gfx/PDF/PDLN_Legal_Working_Group.pdf)

## *PDLN Working Groups*

### *(B) PDLN Technical Working Group*

- Its task is to define standards for connecting the databases of PDLN members and others to offer improved services for users.
- This group is chaired by Sebastien Bauer (Pressbanking).
- You can find detailed information about this working group on our website and via this link:

[http://www.pdln.info/gfx/PDF/PDLN\\_Technical\\_Working\\_Group.pdf](http://www.pdln.info/gfx/PDF/PDLN_Technical_Working_Group.pdf)

- **We invite you all to join one of our working groups and bring forward PDLN's issues. Please get in touch with the secretariat via [pdln@presse-monitor.de](mailto:pdln@presse-monitor.de) and tell us who in your company will be the delegate for which group.**

**A call for candidature to join one of the working groups will also be made by their chairpersons during summer.**

## *2. Vienna Conference: Let us know your fields of interest and ideas*

- The next PDLN Conference and General Assembly will take place on 9/10 November 2009 in Vienna. It will be hosted by APA-DeFacto.
- **Please send your proposals for agenda items, possible speakers and guests until 15 August 2009 to the PDLN secretariat. Thank you.**
- Invitations for the conference will be sent to all members in September.

### *3. Your News: Inform us on a regular basis to run the network*

- Writing a Newsletter or filling the website's News section with content will not work without a little bit of your help.
- **Please send us news which are important to you or which you would like to share with other members on a regular basis.**
- **As some of you are already doing, please send your material and information to [pdln@presse-monitor.de](mailto:pdln@presse-monitor.de).**
- In good time prior to the release of the next issue of the Newsletter we will send you more information on the procedure and deadline for handing in your material.
- **Feel free to start doing it now!**
- Look here <http://www.pdln.info/content/news.htm> for current News in the public area and here <http://www.pdln.info/restrictedcontent/topics.htm> for Topics in the internal area of the website.

## 4. *Our Website: discover it, criticise it ... but use it!*

Did you already have a look at the PDLN Website, [www.pdln.info](http://www.pdln.info) ?

### Have a go and log-in!

- By selecting the *Official papers* menu item in the restricted area you will get these papers:
- Approved minutes of General Meetings: ...  
[http://www.pdln.info/restrictedcontent/general\\_meetings.htm](http://www.pdln.info/restrictedcontent/general_meetings.htm)
- ... and of Board Meetings as well as information on working groups:  
[http://www.pdln.info/restrictedcontent/board\\_decisions.htm](http://www.pdln.info/restrictedcontent/board_decisions.htm)

### Recall and reflect.

- The menu item *Conferences* contains all papers and pictures (of course including some funny ones) from all previous conferences (London, Berlin, Brussels and Paris). Go to:  
<http://www.pdln.info/restrictedcontent/paris.htm>

### Keep yourself updated.

- Along with the Newsletter we will post important News on the Homepage under menu item *NEWS & EVENTS*. Look here  
<http://www.pdln.info/content/news.htm> for current News in the public area and here  
<http://www.pdln.info/restrictedcontent/topics.htm> for Topics in the internal area of the website.



## *Editorial Information*

This Newsletter is sent to you by the PDLN Secretariat.

Secretariat: Sylvia Fischer

Editors-in-Chief: Francis Féraux (Pressbanking)

Rüdiger Baumberger (APA-DeFacto).

Please do not hesitate to get back to Sylvia Fischer with any comments and proposals concerning this Newsletter.

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