



**Mediargus**

Belgian DLO

Owned by all Flemish Newspaper  
Publishers

## Key Facts

- Founded 1999
- Annual Sales 3,5 mio euros
- Shareholders All Flemish Newspapers
- Staff 7 p.
- Users registered 10.000
- Daily downloads 35.000
- Database 16 mio articles

# SERVICES

- **Clipping**
- **Archives**
- **Clearing of copyrights**
- **IT services**

# Technology

- Input in XML and PDF
- Output in RTF, HTML, PDF and XML
- Engine: Lucene - SolR
- Database: Oracle and MySQL
- Software development : internal
- Embedded Services
- IT Budget = 10 % of sales

# Business Success

- Annual subscription model
- Corporate licences
- One stop shopping for local market
- Free use for participating publishers
- Focus on customer benefits