



The leading news agency in Scandinavia

- The national news agency in Sweden since 1921
- All newspapers, radio- and TV-stations are clients
- All major news sites are clients
- Independent and trustworthy
- Fair, fast, accurate news 24/7
- Distributes 100.000 news items per year
- 110 journalists
- Several partners (Reuters, AP, AFP)





GRUPPEN



News Agency TT
Business Area Manager:
Kerstin Pilhage
Turnover: MSEK 146
(€15,9 Million)
Employees: 110
Founded: 1921



TT Spektra
Business Area
Manager/CEO:
Göran Westin
Turnover: MSEK 93
(€10,1 million)
Employees: 67
Founded: 1992 (as Avisa)
Acquired: 1999

SCANPIX

Scanpix
Business Area
Manager/CEO:
Anna Fornek Bergström
Turnover: MSEK 111
(€12,1 million)
Employees: 54
Founded: 2005
(as a merger between
Pressens Bild and Scanpix)
Acquired: 2007



TT Monitor
Business Area Manager:
Ulf Karlsson
Turnover: MSEK 35
(€3,9 million)
Employees: 6
Founded: 2005



Retriever
Business Area
Manager/CEO:
Robert Söderling
Turnover: MSEK 151
(€ 16,4 million)
Employees: 72
Founded: 2000
Acquired: 2009.



Subsidiary:
Svenska Grafikbyrån
(Acquired 2008)



Subsidiary:
Uppdragsmedia
(Founded 2009)

SCANPIX

Subsidiary:
Scanpix Baltics
(Acquired 2011)



Subsidiary:
TT Kompetens
(Founded: 2011)

Co-owned with the
Norwegian News
Agency NTB. TT owns
66 per cent.

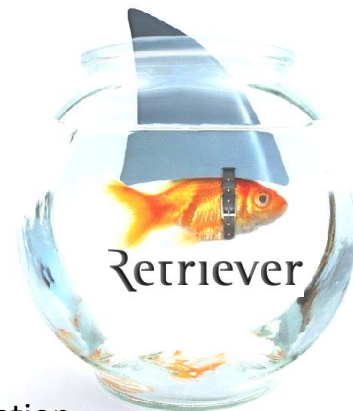
Products, services



GRUPPEN

MONITORING

Archive
Consulting
Monitoring
Business Information



NEWS AGENCY
General news wire
Graphic service



MEDIA SERVICES
Entertainment news
Feature packages
TV-listings
Web and mobile
Outsourcing
Advertising sales
Custom publishing



CORPORATE SERVICES
News to Companies
Copyright licences
Pressrelease distribution



PHOTO AGENCY
Editorial pictures
Creative pictures
Video services

Owners

TT is owned by several groups of newspapers, representing major media houses in Scandinavia as well as regional Swedish media.

TT is politically unaffiliated and free of government influence

Bonniers	30%
Schibsted	30%
Regional newspapers	40%

AFTONBLADET
SvD
DAGENS NYHETER.
EXPRESSEN
SYDSVENSKAN
GP
vlt
ÖSTGÖTA
Correspondenten
Norrköpings Tidningar
Uppsala Nya Tidning.



MittMedia
FÖRVALTNINGS AB

Gefle Dagblad Arbetarbladet. **Kuriren** **IJUSNAN** **BT** **LJP** **Dagbladet** **TIDNINGEN** **LT** **Rikshandla**

Pres(s)gruppen



GRUPPEN

New strategy

- From cooperative to profit driven
- From text to multimedia
- From supplier to partner
- From media clients to corporate clients
- From defensive approach to growth through acquisitions
- From domestic market (10M) to Nordic market (25M)

Growth 1999-2010

Miljon Euro

