



PDLN Conference Lisbon

20-21 June 2011



Is Limited Liability Company owned in 100% by Polish Chamber of Press Publishers.

Represents ap. 80% of Polish press content delivered by 23 Publishers from 167 newspapers and magazines.



Is selling press cuttings to 3 PCA and directly to the clients.
Two biggest PCA controlling over 70% of the Polish market
out of agreement with Reropol.
They're not paying for the 80% of press content



In the end of 2010, after starts of Society Repropol (collecting society) big discussion about sense of farther existing of the ReproPol Ltd.

In April 2011 decision to continue the activity.



Now is focusing on direct licensing to the clients.