

PressBanking



Highlights

- Established in 2000
- Shareholders : All French speaking group publishers
- Missions
 - Commercialization of contents
 - Secondary rights : numerical reproductions
- Staff

Datas

- All french Belgian written daylies
- Periodicals
- French national daylies
- French periodicals
- Press Agencies

Customers

- State (Parliament – Government depts...)
- State owned company (Transport –Special departments)
- Large companies (Bank-Insurance-Industrials..)
- Medium-small companies(PR-Communication-Layers...)
- Professionals federations
- Public libraries
- Individuals

Numbers

- 1.000 different accounts
- Over 15.000 users
- Up to 600.000 articles sold / year
- 2.263.157 articles & 240.521 pages in PDF up to october
- ~ 6.000 articles + ~1.800 pages PDF received per night for daylies

Users

- Communication department
- Spokesperson
- Marketing department
- Redistribution on internal network

Pricing

- Starting amount 150,00 €
- 1,00 € daylies – 1,20 € periodicals*
- 1,20 € full page*
- Annual fixed rate

(*) as from october 1/2007

Form

- HTML/XML
- PDF clipping by on-line cutting mechanism
(developped by Press banking and at the choice
of the User)
- Full page in PDF

Autorised reproductions use

- Internal network storage
- Internal distribution of reproductions
 - Price 0,03 € a copy
 - Number of clics (internal network – PB)
 - $Q * N * 0,03 * 20\%$ ponderation

Demo www.pressbanking.com

Fichier Edition Affichage Favoris Outils ?

Précédente Recherche Favoris pdf OK 5 PDF

Adresse <http://www.pressbanking.com/en-asp/> OK Liens Hotmail Personnaliser les liens Windows



Welcome to Press Banking



Login: Password: Not yet registered? Do you wish to test our website?



Press review, 22/10/2007 (with Inter-Press - FR)

Politique. Belgique. — Po

Some references:



- More information
- Available publications
- Demonstration of featyres
- User agreement
- Usage conditions
- Pricing
- Feedback

Contact us for any demonstration request

Adobe Reader
Free download



First pages of the day:



Last newswires of Agence France Presse (with a 3 hour delay - time in GMT)

English: 22/10 08:31 - Papua New Guine
Economique: 22/10 08:28 - Amiante: t



Last newswires of New China Press Agency

English: 15/06 12:47 - Australian dollar
Economic: 15/06 10:47 - Goldman

Please log in to read the newswires contents. Other wires are also available after login.