

Licensing Newspapers and other periodicals

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WHAT IS CFC ?

Rights holders owned organisation

→ **Created in 1984**

→ **Authors and Publishers owned organisation.**

CFC is a private company owned by its members who are press publishers, book publishers, authors and authors' societies.

CFC board is composed as follows:

- 4 representatives of press publishers
- 4 representatives of book publishers
- 4 representatives of authors and authors' societies

→ **Approved by the Ministry of Culture.**

Every five years, the Ministry of Culture renews CFC's approval, and controls its activities.

→ **Non-profit organisation.**

CFC administrative expenses represent 10% of the royalty fees collected.

→ **Member of IFRRO**, the International Federation of Reproduction Rights Organisations

Licensing activities

→ CFC grants photocopying licences to all type of organisations

- Compulsory collective management: CFC is the only organisation appointed to license reprographic rights
- Represents all French and foreign books, periodicals and newspapers

→ Digital licensing

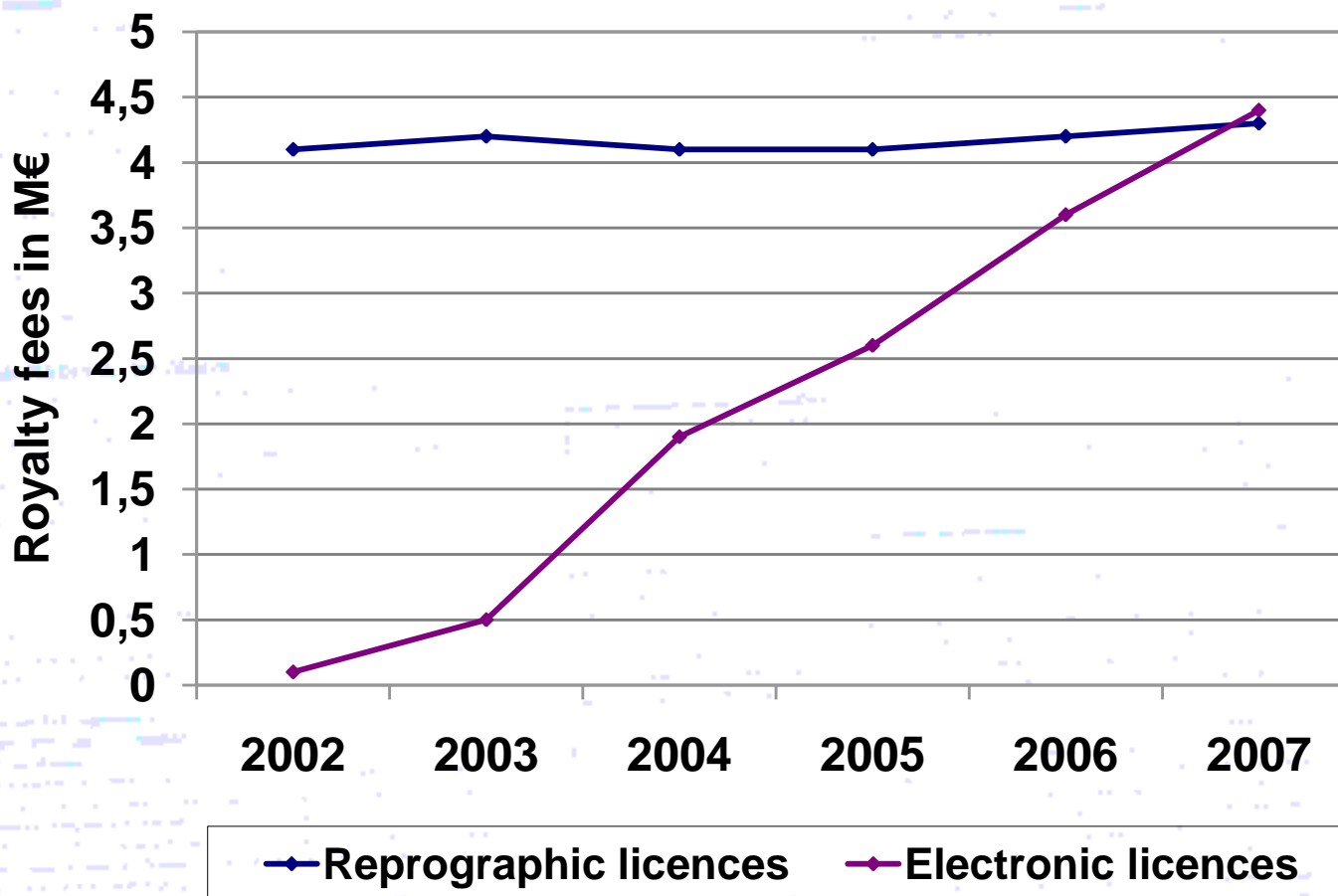
- Voluntary mandates from publishers
- Licenses digital rights for professional and educational uses

Royalty fees collected

Royalties collected in M€	2004	2005	2006	2007
Reprographic licences	23.5	24.7	27.3	30.6
Educational photocopies	19.4	20.6	23.1	26.3
Professional photocopies	4.1	4.1	4.2	4.3
Digital Licences	1.2	2.7	3.6	5.8
Educational digital copies	0	0	0	1.36
Professional digital copies	1.2	2.7	3.6	4.44
Total	24.7	27.4	30.9	36.4

Digital licensing of press articles

CFC collected 4.4 M€ for professional digital copies in 2007



CFC represents over 170 French publishers

- CFC represents digital rights of **all national newspapers** and **others periodicals**: more than 1200 French publications
- CFC mandates have an **international scope**
- CFC mandates **are non-exclusive**
- The publishers **choose the tariff per article** invoiced to the users
- CFC distributes **90% of the royalties** collected to publishers.

LesEchos.fr
LE QUOTIDIEN DE L'ES
100 ANS

LE FIGARO

LaTribune

Le Monde

Liberation.fr

INTERNATIONAL
Herald Tribune

AFP
COM

LE JOURNAL
DES FINANCES
JUNCOM

L'Humanité

Option
Finance

CFC licenses over 1000 private and public organisations and PCAs

→ Licences to PCAs

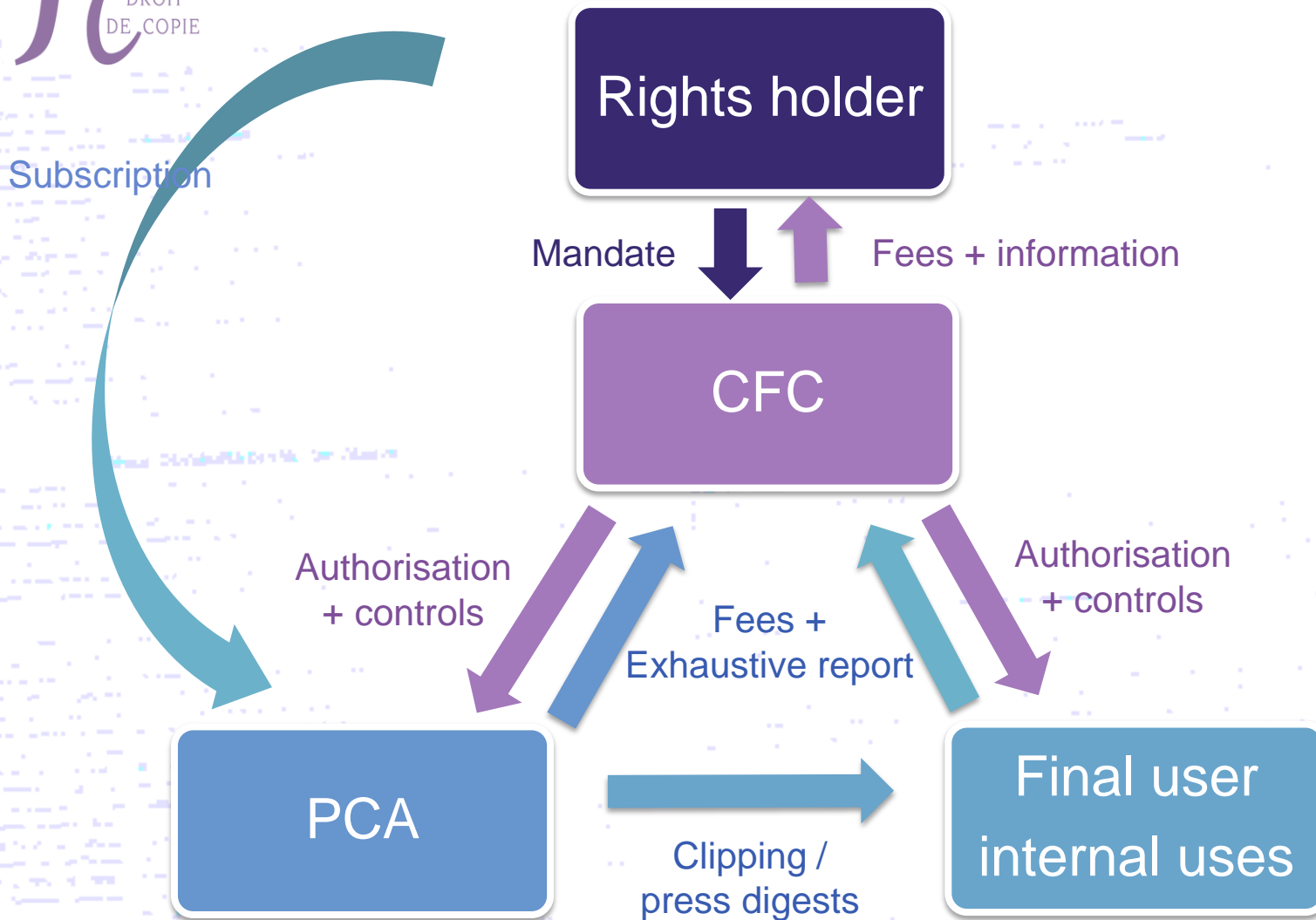
- PCAs scan or receive the feed in digital format from publishers
- PCAs are authorised by CFC to send digital articles to their clients in one ex.
- PCAs report to CFC the numbers of articles from each publication sent to each client
- Any further distribution by the client is subject to a separate licence

→ Licences to organisations for internal use

- CFC licenses all internal digital copies:
 - Press digest: tariff/art x number art x diffusion
 - Documentary copies: tariff/art x number art x diffusion
 - Ad hoc copies: tariff/employee
- CFC licenses a wide repertoire not limited to Newspapers (magazines, financial, economic, scientific periodicals and journals...)
- CFC licenses French and foreign publications (bilateral agreements)

→ Until now, CFC do not provide content

Authorisations to PCAs & final users



Controls of the uses

→ Reporting

- PCAs report to CFC the number of articles used per publication and per client.
- The final users (being client of a PCA or not) report the number of articles per publication and the number of employees that have access to them (via Intranet or e-mail) for press digests and documentary copies

→ Controls

CFC mission statement is to guaranty the rights holders against any infringement of their rights. To achieve that, CFC not only authorises digital uses but also controls those uses. A team of **sworn agents** are dedicated to the control of PCAs, private and public organisations, whether they have a licence or not. They check the reality of reproduction and distribution of press articles and write a statement, which can be handled before the court.

Input to the project

- **CFC is entrusted by French publishers to represent their interest abroad**
- **CFC has developed a strong licensing network with PCAs and Organisations**
- **CFC offers the best guaranties in terms controls in France**
- **French Newspapers are able to deliver digital feed**